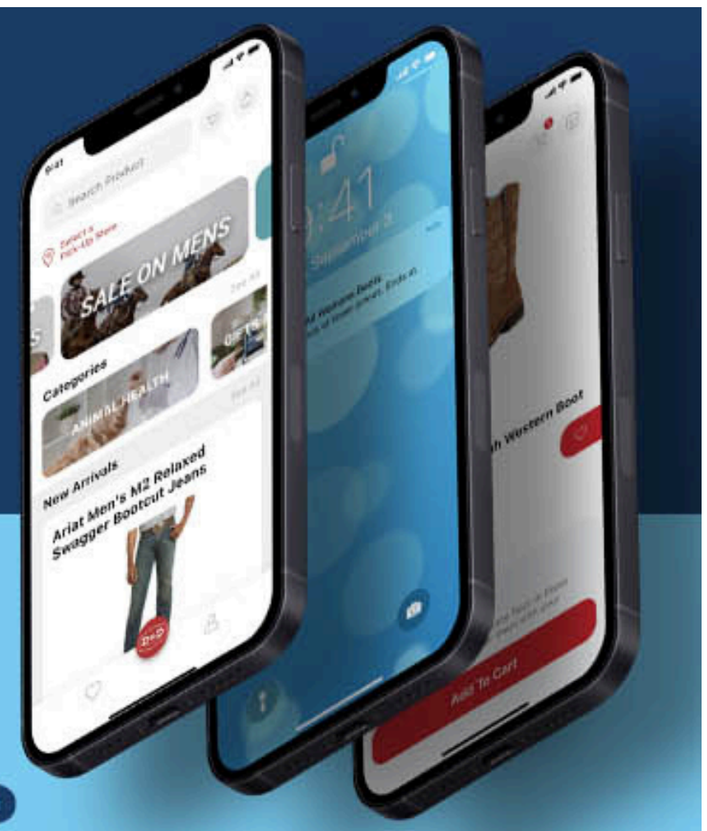
BOOST LOYALTY & SALES WITH AN

INTEGRATED MOBILE SHOPPING APP

By Celerant Technology



CONVERSION RATES

Conversions are 3x higher on apps than websites

3x

CONSUMER APPS

47% of consumers now use mobile apps

47%

DID YOU KNOW?

HAVE YOUR APP DEVELOPED, START TO FINISH

Celerant's web team can develop and design your app with MINIMAL EFFORT by you. Your app's branding and experience will be consistent than your website; faster too.

› Standard & custom apps available
› iOS & Android compatible
› Editing tools are built-in- logo, colors, text & images





KEEP YOUR APP UPDATED W/ NO EXTRA MAINTENANCE

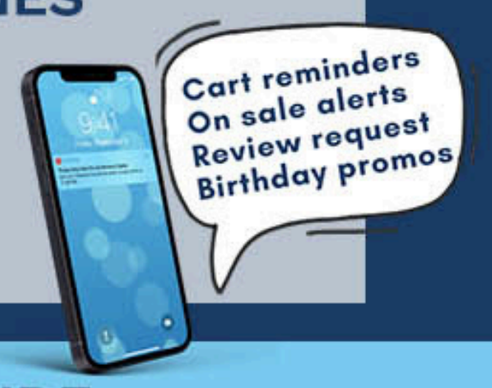
The app integrates with Celerant's back-office software, providing a central location to manage all retail channels. To save time and reduce errors, products and images are entered once, and reflected immediately on your mobile app, eCommerce and point of sale.

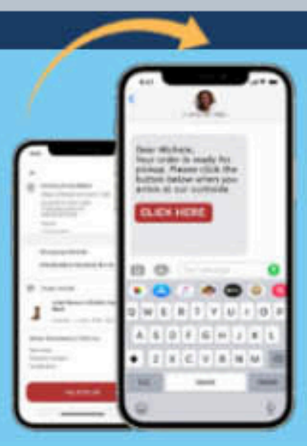
› Product updates automatically in sync between your eCommerce & app
› Inventory can update in real-time across all channels
› Sales from all channels are managed in ONE place

GET PROMOTIONAL NOTIFICATIONS TO CUSTOMERS' PHONES

With push notifications, you can get messages directly in your customers' pockets. Messages are automated and personalized based on past purchases and preferences.

› Avoid email SPAM filters to increase clicks & sales
› Messages are triggered by orders, abandoned carts, birthdays, & other activity
› Push notifications are far more likely to reach customers than email





OFFER SAME DAY PICKUP IN STORE & CURBSIDE

With Celerant's app, customers can checkout with same day, in store pickup, curbside pickup or traditional shipping.

› Celerant's BOPIS & Curbside Pickup App comes standard with every app; it's built-in
› App automatically notifies customers via text when order is ready for pickup
› Customers can click a link in the text to alert staff when they arrive at your curb

GET STARTED WITH A MOBILE APP TODAY!

Learn more and choose the app that best suites your business needs.

celerant.com/standard-app
celerant.com/custom-app

(718) 351-2000

sales@celerant.com

Celerant®
Retail Commerce Software

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